

Personal Details:

DOB : 31st August, 1994
Total Experience: 4+ years
Languages : English, Hindi
Marital Status : Single
Address : Borivali, Mumbai, India

Career Overview:

Brand Identity

- Logo Design
- Business Card
- Envelope and Letter Head

Print Media

- Brochures and Magazines.
- Newspaper Advertisements.
- Event Collaterals like standees and hoardings.
- Product Designing.
- Package Designing.
- Wedding Stationery.

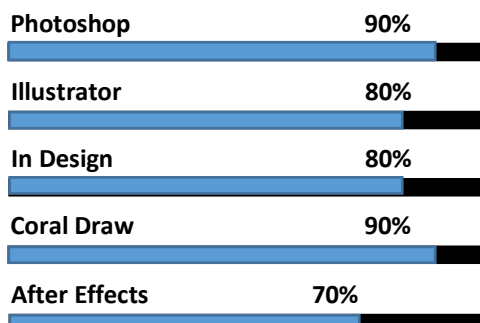
Digital Media

- Google Ads
- Social Media Creatives
- Web Banners
- News Letters

UX/UI Design

- App design
- E-Commerce

Software Exposure



My Profile Overview:

With over 4 years of experience as a Creative Graphic Designer and having worked for Butterfly Homes, Abcholor Investments & Abcholor Technology Solutions, I have got good hands on experience with various Adobe softwares like Photoshop, Illustrator, InDesign, After Effects & Corel Draw. Working with a team on tasks like Website & App Design helped me understand & gain knowledge over concepts of Colour Theory & UX/UI designing. Similarly, I learned typography while working over product designing, print & creating digital media design.

Education:

Bachelor's of Mass Media (B.M.M.) - 2010-2015
Jai Hind College (A Grade)

Certifications:

Zee Institute of Creative Arts - 2015-2016
Professional Certification in Graphic & Web Designing.

Work Experience:

Abcholor Investment Advisors Pvt. Ltd. & Abcholor Technology Solutions LLP

Nov 2018 – till date

Executive Graphic Designer

- Complete UX Design for www.InvestOnline website and application.
- Recreating all logos based on festive theme. (Alike Google Doodle)
- Coordinating with content team to design and create artworks for Social Media and other promotional activities. (Delivered 4-5 unique creatives on daily basis.)
- Google Ads design for InvestOnline.in (2-3 versions of Ads each month, normal and gif ads)
- Quarterly Magazine Design. (designed 15 magazine till date)
- Created concepts and designed flex, banners, standees for promotional events
- Complete package Designing of Dales Laboratories.
- Coordinated with the printer vendors to ensure print quality is not compromised for all printing related design work.

ButterflyHomes.in.

June 2015 – Nov 2018

Executive Graphic Designer

- Designed UX/UI Design for www.ButterflyHomes.in
- Designed products (5-10 new products each month) for ButterflyHomes and also ensured that quality pictures are uploaded post photo-shoot of finalized products.
- Created product presentations/catalogue to be showcased to customers.
- Designed festive hampers and promotional artwork for Google Ads, Standees, Banners etc.

Other Notable Work Includes,

- UX/UI Design for Aaliya Woman, MIR's Chocolates, Park Domain, Send Bulk SMS, Bustle Trip, Insure & Secure Aeroporters.
- Brand identity design for Colaba Causeway, Yuga, Lakshya Investment Advisors, MIR Chocolates, Hakimuddin Industries, Shiraz Hassan & Sunil Electricals.
- Product Design and Package Design for Colaba Causeway and Paper Concepts respectively